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# A FINANCIAL MARKET STUDY IS AN EXAMINATION OF A TRADING PLATFORM THAT ENABLES INVESTORS TO TRADE FINANCIAL SECURITIES AND DERIVATIVES WITH MINIMAL TRANSACTION COSTS

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## ABSTRACT

Derivatives and risk hedging strategies have grown in popularity as a result of global financial market liberalisation and deregulation. The contracts that establish their values factor in underlying factors. Hedge funds make up the majority of derivatives users in China, while speculators and arbitrageurs also trade options. Capital market participants known as FIIs (foreign investment institutions) have increased the use of mutual funds and derivatives. In order to decrease market volatility, economic activities like price discovery and risk management are essential. Possible causes for the meteoric growth of China's financial derivatives markets include the country's rapidly modernising financial infrastructure, the proliferation of IT, and the growing significance of services in the Chinese economy. That was the intended goal of studies that tested people's knowledge and skill with derivatives. Smaller investors may lack expertise when it comes to derivatives, according to research. Consequently, authorities from the banking industry, the stock market, and the derivatives industry should work together to inform investors. The increasing dependence of firms on derivatives for proactive risk management has an effect on monetary policy and macroeconomic concerns, while securitisation enables the unbundling and repackaging of market risks in underlying assets.

**Keywords:** *The structure, foreign currency, derivatives, financial markets of international commerce.*

## 1. INTRODUCTION

Due primarily to liberalisation in the financial industry and the introduction of several over-the-counter and exchange-traded contracts, the use of derivative financial instruments for risk management by corporations has surged in recent years. Many believe that monetary policy and macroeconomics would be impacted by this expansion. The financial market not only allows for



the exchange of one currency for another but also simplifies the trading of commodities like gold and other precious metals. A variety of pricing mechanisms, including interest rates, allow the financial markets to respond to supply and demand by redistributing resources. While investors may buy and sell shares on numerous platforms in the stock, bond, and warrant markets, the derivatives market keeps an eye on the foreign currency market's money-making, risk-transfer, and international trade facilitation activities. The capital market is an institutional structure that enables the monetary system to borrow and lend common stock shares for long-term funding. Trading such shares is also made easy. Bond markets facilitate the trading of bonds rather than common stock, as is the case with the stock market. Common stock or shares are a means of capital raising in both sorts of marketplaces. The value of many corporations' local currencies is more susceptible to changes due to the growing internationalisation of the economy (Williams & John, 2018). The record-breaking amount of deposits and loans has helped propel China's economy into a boom. The growth of total financial assets over the last 30 years is a major contributor to the skyrocketing ratio of these assets to GDP. The export sector in China has grown by a factor of 63 since 1987, which is one reason for the country's economic success. While the industry as a whole has made great strides, China's export commerce has had very unpredictable and even hostile growth rates in various years. A considerably larger 7.5% growth in exports occurred in 2016 as compared to 2015 and 1998. This shows that China's export commodities are less competitive due to the external economic situation (Prasad, 2021).

## **2. BACKGROUND OF THE STUDY**

It is impossible for a country to achieve long-term prosperity without investments like stocks, bonds, debentures, insurance, and mutual fund shares. The economy becomes more competitive on the world stage, and output is typically boosted as a result. Many Chinese people still haven't



started investing in the financial markets, even though it may have a major influence on China's economic progress. Retail investors, also called individual investors, put their money on the line in the hopes of a future profit from the stock market. Discussing their thoughts on an asset reveals how they feel about it on a personal level. Decisions to invest are heavily influenced by investors' attitudes about brokers, the market, and alternative investment possibilities (Quiggin & John, 2019). It was in 1875 when twenty-two Chinese stockbrokers established the earliest stock exchange in the world. Since then, China's stock market has grown at an astounding rate, establishing itself as a formidable competitor on the international scene. The primary force propelling economic growth is the capital market, which comprises the main and stock markets. After assets or shares are issued on the main market, investors may trade on the stock exchange via a secondary market. By putting their money into various financial instruments, individuals may be able to help a country's economy thrive (Fligstein, 2021).

### **3. LITERATURE REVIEW**

The roles of technology, geography, and natural resources have been the traditional foci of explanations for international business. But these models don't take the massive funds into account when they calculate comparative advantage. As they learnt more, academics began to think about how increasing currency prices may affect global trade. An empirical investigation was conducted at the national, industrial, and firm levels after Kletzer and Bardhan's (1987) introduction of the hypothesis that credit fostered the growth of international trade. Stiglitz (2000) argues that the informational efficiency of security pricing is a major theoretical advance in economics. Formally,



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the Efficient Market Hypothesis (EMH) asserts that stock prices fairly reflect all relevant data. Market returns and security price fluctuations are entirely random and unpredictable, according to random walk hypothesis proponents. There should be no correlation between returns of any sort in the past, present, or future and returns of any kind in the future since investors have access to different sets of information at different points in time. Returns on investments in securities are likely to be similarly difficult to predict due to the inherent ambiguity of data. If this line of thought is correct, then an asset's price should represent its predicted ROI after accounting for the asset's risk. Regardless of the use of technical and/or fundamental research, assets that are out of the ordinary in terms of their risk exposure shouldn't be able to benefit investors in securities with such pricing. This is true irrespective of whether they engage in fundamental or advanced analysis (MacKenzie, 2021).

#### **4. RESEARCH QUESTION**

- What impact has capital investment had on the Chinese financial market?

#### **5. RESEARCH METHODOLOGY**

Quantitative research refers to studies that examine numerical readings of variables using one or more statistical models. The social environment may be better understood via quantitative research. Quantitative approaches are often used by academics to study problems that impact particular individuals. Objective data presented in a graphical format is a byproduct of quantitative research. Numbers are crucial to quantitative research and must be collected and analyzed in a



systematic way. Averages, predictions, correlations, and extrapolating findings to larger groups are all possible with their help.

**5.1 Research design:** In order to analyse quantitative data, SPSS version 25 was used. The direction and severity of the statistical association were determined using the odds ratio and the 95% confidence interval. researchers reported a statistically significant level at  $p < 0.05$ . To identify the primary features of the data, a descriptive analysis was used. Data acquired by surveys, polls, and questionnaires, or by modifying existing statistical data using computing tools, is often assessed mathematically, numerically, or statistically using quantitative methods.

**5.2 Sampling:** After pilot research with 32 Chinese Researcher, 872 Rao-soft pupils were included in the final Investors. Male and female Researcher were picked at random and then given a total of 931 surveys to fill out. A total of 762 questionnaires were used for the calculation after 736 were received and 26 were rejected due to incompleteness.

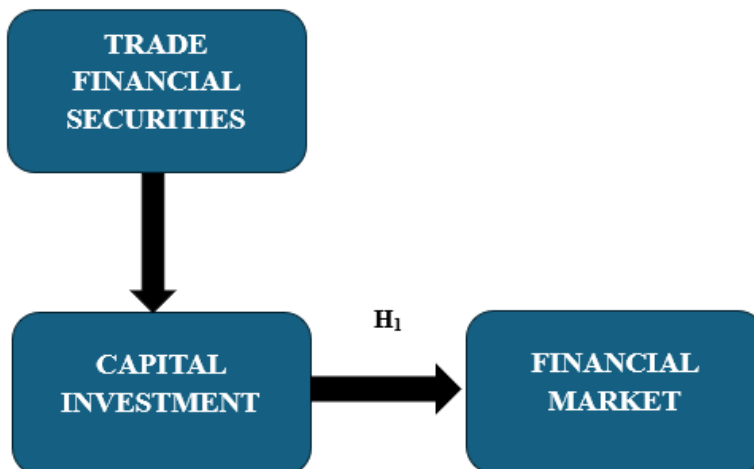
**5.3 Data and Measurement:** A questionnaire survey functioned as the primary data collection instrument for the investigation. The survey had two sections: (A) General demographic information and (B) Responses on online and non-online channel factors on a 5-point Likert scale. Secondary data was collected from several sources, mostly focusing on internet databases.

**5.4 Statistical Software:** The statistical analysis was conducted using SPSS 25 and MS-Excel.

**5.5 Statistical Tools:** To grasp the fundamental character of the data, descriptive analysis was used. The researcher is required to analyse the data using ANOVA.



## 6. CONCEPTUAL FRAMEWORK



## 7. RESULT

### ❖ Factor Analysis

One typical use of Factor Analysis (FA) is to verify the existence of latent components in observable data. When there are no easily observable visual or diagnostic markers, it is common practice to utilise regression coefficients to produce ratings. In FA, models are essential for success. Finding mistakes, intrusions, and obvious connections are the aims of modelling. One way to assess datasets produced by multiple regression studies is with the use of the Kaiser-Meyer-Olkin (KMO) Test. They verify that the model and sample variables are representative. According to the numbers, there is data duplication. When the proportions are less, the data is easier to understand. For KMO, the output is a number between zero and one. If the KMO value is between 0.8 and 1, then the sample size should be enough. These are the permissible boundaries, according to Kaiser: The following are the acceptance criteria set by Kaiser:



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A pitiful 0.050 to 0.059, below average 0.60 to 0.69

Middle grades often fall within the range of 0.70-0.79.

With a quality point score ranging from 0.80 to 0.89.

They marvel at the range of 0.90 to 1.00.

Table1: KMO and Bartlett's Test

Testing for KMO and Bartlett's

Sampling Adequacy Measured by Kaiser-Meyer-Olkin .867

The results of Bartlett's test of sphericity are as follows: approx. chi-square

df=190

sig.=.000

This establishes the validity of assertions made only for the purpose of sampling. To ensure the relevance of the correlation matrices, researchers used Bartlett's Test of Sphericity. Kaiser-Meyer-Olkin states that a result of 0.867 indicates that the sample is adequate. The p-value is 0.00, as per Bartlett's sphericity test. A favorable result from Bartlett's sphericity test indicates that the correlation matrix is not an identity matrix.



**Table: KMO and Bartlett's**

<b>KMO and Bartlett's Test</b>		
<b>Kaiser-Meyer-Olkin Measure of Sampling Adequacy.</b>		.867
<b>Bartlett's Test of Sphericity</b>	<b>Approx. Chi-Square</b>	3252.968
	<b>df</b>	190
	<b>Sig.</b>	.000

As this demonstrates, claims made in order to conduct a sample are legitimate. Researchers used Bartlett's Test of Sphericity to verify that the correlation matrices were relevant. According to Kaiser-Meyer-Olkin, a sample is considered acceptable when the result is 0.867. According to Bartlett's sphericity test, the p-value is 0.00. The correlation matrix does not equal an identity matrix, as shown by a statistically significant result from Bartlett's sphericity test.

**❖ Independent variable**

**Trade Financial Securities**

Various assets, such as stocks, bonds, notes, investment contracts, and derivatives, might be referred to as "security" in the dictionary. Stock signifies ownership in a corporation, bonds show a creditor relationship with a government agency or business, and options show the right to own. Financial assets are represented by contracts called financial securities. Mutual funds, exchange-traded funds, stocks, bonds, options, futures, derivatives, foreign currency, and exchange-traded funds are just a few examples of the many forms that financial assets may take. When money is



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steady, people don't have to worry about being bankrupt. The researcher may rely on it to assist the researcher in times of mishap or unexpected expense (Polillo & Simone, 2020).

### ❖ **Factor**

#### **Capital Investment**

The purchase of tangible assets by a firm with the intention of advancing its long-term aims is known as capital investment. Investments in capital often take the form of real estate, factories, and pieces of equipment. The funding could originate from a variety of places, including conventional bank loans and venture capital transactions. A financial institution, a venture capital firm, or an individual may put money into a company. The funding might take the form of a loan or an equity stake in the business. Cash is the literal definition of capital in this context. A corporation's upper management may put money into the company. They invest in equipment and other long-term assets that will boost productivity and accelerate expansion. To put it another way, capital here refers to tangible assets (Abolafia & Mitchel, 2020).

### ❖ **Dependent Variable**

#### **Chinese Financial Market**

Shenzhen and Shanghai are two of China's most important financial hubs. Both bourses have become major trading hubs since their inception in 1990, despite competition from older exchanges. The Hong Kong Stock Exchange had a larger market capitalisation, but they have a far greater turnover. An exhaustive examination of the most important and biggest economy in the world is given by China Financial Markets. The monthly journal China Financial Markets, edited by Carnegie Senior Fellow Michael Pettis of Beijing, gives insights on topics including income



inequality, market processes, and other worldwide economic trends impacting China and other nations. Pettis teaches finance at Peking University's Guanghua School of Management and is widely considered one of the foremost authorities on the Chinese economy. The major emphasis of the scholar is on the national financial markets (Polillo & Simone, 2020).

### ❖ **Relationship between Capital Investment and Chinese Financial Market**

Capital markets in China have expanded in size and capability due to years of hard work. Their contribution to the nation's economic and social progress is growing in significance. The market capitalisation of all 2,489 businesses registered on the Chinese stock exchanges reached RMB 21.39 trillion (US\$3.37 trillion) at the end of September 2012, making it the third biggest in the world. Approximately RMB 23.06 trillion (US\$3.64 trillion) worth of bonds are now in custody (Appendix Table 11.1), putting it third globally, behind only Japan and the US. China has held the title of global leader in commodities futures trading volume for the last two years running. The capital market's opening up has been going well. By the end of August 2012, 1,024 China-concept companies had been listed on foreign exchanges, 174 domestic companies had raised \$184 billion through foreign listings, 181 foreign firms had been granted QFII status, 32 fund management companies had obtained QDII status, and 67 QDII fund products had been approved. At the end of 2011, the A-shares market was worth a total of RMB 614.124 billion, with foreign stockholders accounting for 2.87 percent of that value (Groll & Thomas, 2019).

- ***H<sub>01</sub>: There is no significant relationship between Capital Investment and Chinese Financial Market.***
- ***H<sub>1</sub>: There is a significant relationship between Capital Investment and Chinese Financial Market.***



**Table 2: H<sub>1</sub> ANOVA Test**

ANOVA					
Sum					
	Sum of Squares	df	Mean Square	F	Sig.
Between Groups	39588.620	319	5655.517	611.212	.000
Within Groups	492.770	442	5.356		
Total	40081.390	761			

The results are significant in this study. The p-value of 0.000 (below the 0.05 alpha threshold) indicates that the F value of 615.212 is almost significant. Thus, it follows that “*H<sub>1</sub>: There is a significant relationship between Capital Investment and Chinese Financial Market.*” is accepted and the null hypothesis is rejected.

## 8. CONCLUSION

In view of current developments in the financial sector, this paper examines the composition, scale, and dynamics of global trade. It shows that if the banking industry expands too rapidly, it may lead to higher land and labour costs, higher export prices, and worse competitiveness. According to the results, more people should be able to afford financial services as their salaries rise. Since the exchange rate affects the growth of export trade, the government should have an accommodating and responsive attitude towards it. The Chinese export market may benefit from a currency appreciation. China has to speed up the process of implementing its financial reforms, capital market expansion, and direct financing. Maximising earnings is the objective of direct financing, whereas minimising losses is the objective of indirect financing. Since indirect financing only accounts for a tiny fraction of overall funding, China will have to set up a multi-tiered financial system (McCarty, & Nolan, 2019).



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